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**UD BUSINESS AWARDS DEBUT  
WITH HONORS FOR PHILLIPS, DEAN**

DAYTON, Ohio — Achievement and leadership will be spotlighted Tuesday, Nov. 18, when the University of Dayton School of Business Administration presents its first annual awards to two people whose definition of success is characterized by service — David Phillips, a 1962 graduate of UD, and Chauncey Dean.

The awards will be presented at a dinner on campus.

Phillips, who will receive the Alumni Lifetime Achievement Award, is chief executive officer of Downtown Cincinnati Inc., a private nonprofit group dedicated to revitalizing downtown. The \$1-a-year job is a second career for Phillips, who retired in 1994 as the managing partner responsible for worldwide research and development for Arthur Andersen, after a 32-year career.

Chair of the University of Dayton board of trustees, Phillips has been at the forefront of numerous philanthropic and public service initiatives, including leading the fund-raising effort to turn Union Terminal into the Museum Center and chairing the commission that developed a successful cost-savings plan for the city of Cincinnati.

Dubbed "Downtown Dave," for his commitment to the heart of his adopted city, Phillips, a Dayton native, can point to numerous successes in the three years of DCI's leadership and partnership with the business community: a downtown holiday festival, the opening of the Aronoff Center, Saks Fifth Avenue's agreement to stay downtown and the construction of new retail space, Fountain Place.

He maintains that a vital city core has a human dimension. "We must help rebuild the lives of men and women in this community who want and need jobs and opportunity," Phillips says. Cincinnati Works, the job-creation component of DCI, allows Phillips and his wife, Liane, also a \$1-a-year staffer, to pursue a personal goal: to take people out of poverty and place them in responsible, fulfilling jobs. After one year of operation, Cincinnati Works had placed more than 100 people in jobs.

"Cincinnati gave me my professional start," Phillips said. "I've always felt obligated to do for others what this place did for me."

Chauncey Dean, who will receive the Service Leadership Award, has been an insightful

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and generous contributor to the mission of the School of Business Administration, according to Dean Sam Gould.

Dean, chairman and CEO of C. H. Dean and Associates, has been an active member of the School of Business Administration's advisory council, where he helped to shape the revamped MBA program and its emphasis on teamwork. Numerous UD interns and graduates have forged careers in C. H. Dean and Associates' financial management and investment divisions, whose clients include medical groups, corporations, financial institutions, pension funds and individuals.

Dean has committed time and resources to the UD's business school. In 1993 he donated \$50,000 to fund a student investment portfolio that enables UD finance students to analyze stocks, make decisions and track the progress of their investments. "Investing entails responsibility and takes courage. You have to prioritize and make decisions. And you have to live with those decisions. If you're doing it on paper, it doesn't have the same sense of responsibility," says Dean, a former Air Force Institute of Technology professor who visits the finance class occasionally. "Their portfolio has more than doubled," he reports.

In addition, Dean has contributed \$100,000 to the renovation of Miriam Hall, and a large conference room in the renovated facility will bear his name.

Dean, who actively supports the arts in Dayton and serves on the board of the United Theological Seminary, was honored recently with the 1996 Master Entrepreneur of the Year Award sponsored by *The Business News*.

A person of deep faith, Dean considers his business success as secondary to his personal growth and service. He would prefer to be known as "a person who cares and who has placed a great emphasis on serving. ... Real success is a person who exhibits the fruits of the spirit," he says.

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For media interviews, call **Chauncey Dean**, a Huber Heights resident, at (937) 222-9531 and **Dave Phillips** at (513) 421-4440. **Sam Gould** can be reached at (937) 229-3731.